



# It Could Be You

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PRIVATE VIEW

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GALLERY NUNES

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It Could Be You: The effects of the information revolution have impinged on our world in ways undreamt of in previous eras. Whereas in the past we lived in relative isolation from each other, the far-reaching embrace of new technologies increasingly brings strangers face to face. Exponential change is reorganising us. This transformation is not always perceived as benign: old certainties have been ripped away, to be replaced by disorientating new uncertainties. It is a paradox that while rapid technological change gives rise to homogenisation it simultaneously generates polarisation. Superficially we have come to resemble one another, yet still we may interpret phenomena in profoundly and disturbingly antithetical ways. With some justification it might be said that we have a commonality in this polarity so that in scrutinising 'the other' we may also discover the reflected image of ourselves, unfamiliar though this may now be.

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